

# Women's Council of REALTORS®

Monterey Peninsula Chapter

## WCR MID YEAR CONFERENCE IN WASHINGTON D.C.

I had an absolutely wonderful time at the WCR 2007 Midyear Conference in Washington, D.C. The programs were interesting and educational, and will be an asset to my business forever. It was great networking with so many wonderful people from all over the nation. The conference couldn't have been held in a better location. I saw the White House, Washington Memorial, Lincoln Memorial, Jefferson Memorial, just to mention a few, for the very first time in my life. Wow! Is all I can say about the historical aspect of this trip.

I gained so much from the conference, and visiting our nation's capital; but the best was the friendship from the group of ladies I traveled with. We had a great time doing everything together for 4 memorable days and I will always cherish their friendship.

Thank you WCR...

Linda Buckhout  
REALTOR®  
VP Membership



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Women's Council of REALTORS®

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## SCHEDULE OF PROGRAMS, 2007

**JULY 18** – “How to Meet Your Future” – New Business Models for Real Estate on the Internet, Marc Davison, Onboard, LLC., Embassy Suites, Seaside.

**AUGUST 10** – “Women Who Launch” – Susan Cantrell. A speed networking event – develop your 30 second “elevator” speech. We see many different people at the business resource meetings but how often to you get to know someone new?

**SEPTEMBER 6** – 5<sup>th</sup> Annual Fashion Show. See your friends and colleagues strut their stuff in the hippest Fall Fashion at the Embassy Suites in Seaside.

**OCTOBER 12** – “Mayors Panel” Here the Mayors of the Peninsula, Salinas and South County to discuss how the upcoming housing projects will affect their cities and the real estate market.

**NOVEMBER 9** – Installation

**DECEMBER** – Holiday Party

### WCR MISSION STATEMENT:

*“We are a network of successful REALTORS® empowering women to exercise their potential as entrepreneurs and industry leaders.”*

## NOTE FROM OUR PRESIDENT, KAREN CALLEY

Dear Members,

We are halfway through the year and our 2007 Board is doing a fantastic job. All systems are in place and the committee chairs are deserving of some mighty praise. I feel very lucky to be working with such a focused, bright group of people. Look at the list in this newsletter and thank these people. They are instrumental in making this organization run as smoothly as it does.

The last month was a whirlwind of National and State meetings. The women who accompanied me on these two trips, to Washington DC and Sacramento, now understand more fully the power of Women's Council from a leadership training, education and networking standpoint. Our goal as a chapter is to involve more of you and bring more people with us to these state and national conferences. Please contact any Board member to see how you can become more involved. We are looking now for trainees for next years positions. We are all busy so don't be shy about approaching us. All of you are valuable and unique in what you bring to the table.

The programs committee has worked hard to create relevant programs and education opportunities for our members. But, without your feedback and participation in these meetings we don't know where we succeed or fail. Please contact me or Christine Monteith with any interest in coming to these meetings and or helpful comments or thoughts.

We want to thank our sponsors hugely for their ongoing support. In the Platinum category we wish to thank Brandt Burghall from Washington Mutual Home Loans in Carmel for his generous sponsorship of our Top Producer Panel event at the newly remodeled Corral de Tierra Country Club. What a beautiful place. We had a dynamic group from other areas come speak uncensored about their tricks for success and raised some money for the shelters in Monterey and Salinas.

New sponsors are always welcome. And our upcoming fashion show/fundraiser is scheduled for September 20<sup>th</sup>. So, we are actively looking for sponsors to this fantastic time. See Barbara Collins or me for information on how to sign up.

A hearty welcome to the new members and for you seasoned members, we value your ongoing association and support!

Sincerely,

Karen Calley  
WCR Monterey Peninsula President, 2007  
Coldwell Banker Del Monte



## STRATEGIC PARTNERS

WCR has been so blessed by all of the generous people that have stepped up so far this year to sponsor our meetings. Sponsoring a meeting is a wonderful way to let the Real Estate community know what you and your company have to offer!

A big thank you to our sponsors for April, May and June, especially our Platinum Sponsors!!

APRIL Tree House Mortgage, Heidi Daunt – *Platinum Sponsor.*  
MAY Washington Mutual, Brandt Burghall – *Platinum Sponsor.*  
BDM Home Inspections, Bruce McBride – *Sponsor.*  
BMW/Porsche of Monterey – *Sponsor.*  
Cypress Termite – *Sponsor.*  
JUNE Stewart Title, Kathy Anderson – *Sponsor.*  
American Home Shield, Dee Buckelew – *Sponsor.*

## SOLID AS A ROCK

This is our chance to give special thanks to a member who has gone above and beyond the call of duty for our chapter. We appreciate all that each and every member does to make this a successful chapter and want to acknowledge it to all the members, because some of the volunteer opportunities may not be as obvious to everyone as others.

This quarter we would like to extend a special thanks to two people. Both relate to distributing the flyers for the monthly meetings. Without them we would be missing a curtail portion of our monthly notification system.

Barbara Smith of Smith Realty, in addition to being our Secretary for 2005-2006 has also been copying the flyers each month to have them distributed for the Salinas region of our membership. So all you members in Salinas now know who to thank for keeping up to date! She has been diligent and generous member to undertake this most important task. We can't thank you enough Barbara!

We also have to thank Allan of Monterey Peninsula Flyer Delivery (and husband of our Founding President, Susan Clark) for undertaking the important task of delivering the flyers to the Monterey areas of the membership at no cost to the chapter. Each month he navigates the streets of Carmel, Monterey, Pacific Grove and Pebble Beach to make sure we are all aware of the upcoming meetings. It is a thankless job so let's all give Allan a big Hooray!!!

Again thank you both for being such a vital part of our organization!

*Special thanks* to Lindy Harte and Homes&Land of Monterey County for designing, printing and mailing the newsletter.  
*Special thanks* to Julia Segovia of Stone Castle Land & Home Financial for editing the newsletter.

## 2007 BOARD & COMMITTEE MEMBERS

<u>President</u> Karen Calley 831.626.2222	<u>Parliamentarian &amp; Bylaws Chair</u> Arliene Beesley 831.622.6200
<u>President-Elect 2007</u> Kathleen Hendricks 831.622.6223	<u>Program Committee Chair</u> Christine Monteith 831.655.5050
<u>Secretary</u> Ann Freeman 831.622.1400	<u>Publicity &amp; Newsletter Chairs</u> Julia Segovia & Lindy Harte 831.624.1143/831.462.5700
<u>Treasurer</u> Debbie Resch 831.796.4641	<u>Reservations &amp; Attendance Chairs</u> Carrie Thomas & Kimberly Stuhler 831.647.2506/831.626.2222
<u>VP of Membership</u> Linda Buckhout 831.622.6200	<u>Sponsorship Chair</u> Barbara Collins 831.601.8040
<u>Finance &amp; Budget</u> Linda Dorris 831.424.0771	<u>Ways &amp; Means</u> Kathleen Hendricks 831.622.6223
<u>Financial Audit Committee</u> Jane Durant-Jones 831.372.3151	<u>Battered Women's Shelter Liaison</u> Tina Carpenter 831.622.4821
<u>Historian &amp; Photographer</u> Linda Shepard & Molly McGee 831.622.6200	<u>Advisory Committee:</u> Past Presidents: Susan Clark, 2002; Arliene Beesley, 2003; Linda Dorris, 2004; Linda Shepard, 2005; Kim DiBenedetto, 2006.
<u>Hospitality</u> Julie Davis & Anita Nasuto 831.594.7283 831.809.1700	
<u>Membership Marketing</u> Heidi Daunt 831.622.1160	
<u>Nomination Committee</u> Kim DiBenedetto 831.620.6154	

## MEMBERSHIP CORNER

Please welcome these new members to the WCR Monterey Chapter:

NATIONAL MEMBERS:  
Sandi Pappani, Blue Adobe Mortgage

LOCAL AFFILIATES:  
Mary Stocker, Coldwell Banker Del Monte Realty  
Jana Bradford, Morgan Lane Real Estate  
Cary Simpson, Morgan Lane Real Estate  
J.R. Rouse, J.R. Rouse Real Estate  
Ann Love McPherson, Love Realty  
Doreen Hyland, Mont Grove Realty  
Gloria Reese, Coldwell Banker Del Monte Realty



## SUMMARY OF THE WCR STATE CHAPTER MEETING SACRAMENTO, CA, JUNE 2007

WooHoo! What an event... Rather what an experience! The energy of this phenomenal group gave you more than wings.

It started with a "Welcoming Reception" that was in my mind a "Thank You for inviting me" gathering. Words can not begin to describe the feeling of being a part of such an awesome team. And TEAM they sincerely are.

The following two days were a plethora of information. We met and discussed topics varying from Preparation for a smooth local Chapter election, Running a smooth meeting, Nominations and the selection of leadership, Do's and Don'ts of Parliamentary procedures, Top tips for public speaking success and the list goes on. Some in the form of roundtable discussions and at one point with our own District Vice Presidents (aka D.V.P. ... Absorbing the lingo was something in itself to grasp). In my eyes, viewing the general process "wowed" me. The dynamics of such a fine tuned process is extraordinary! In the mix of it all, we had the remarkable Juliet Funt (daughter of

Candid Camera's Alan Funt) give her advice on "Over Committed, Overwhelmed and Over It!" What a hoot! Through her antics, the point was well received by all. And cheerfully I must add!

Lastly, the announcement of the 2008 State Slate was announced... And I heard a name we're all familiar with! Karen Calley has been nominated for the District Vice President. Be sure to let her know you're rooting for her. Way to go, Karen!! Congratulations!

On a special note to all our members... Get Involved! You'll be thrilled you did!

Sincerely,

Kimberly Stuhler  
*Coldwell Banker Del Monte Realty*

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REALTOR® References Available