

Women's Council of REALTORS®

Monterey Peninsula Chapter
www.wcrmonterey.org

BOARD 2008



Kathleen Hendricks,
President



Inge Kessler,
President Elect



Gloria Reese,
VP Membership



Carrie Thomas,
Treasurer



Arleen Hardenstein,
Secretary



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Women's Council of
REALTORS®

PO Box 222292
Carmel, CA 93922

Dear Members,

The fastest year in my life is wrapping up with a BANG! Our Holiday Party is almost upon us, coming up this week! We can't wait to visit with everyone and celebrate our successful Fashion show with our chosen charities, the Salinas and Monterey Women's Shelters.

We have a terrific line up of programs for next year that we can't wait to share with you. Please don't hesitate to share your own insights and ideas about programs you would like to see provided. We are a work in progress and want to serve our membership so we are open to your ideas and can make changes. So, we invite and relish your input! Contact me, Kathleen or Micah, our new Programs chair.

Since our last newsletter, the Board has been to Las Vegas to attend the Women's Council National Meetings which run concurrent with NAR's meetings. The energy and caliber of classes we attended were superb, with a non-stop agenda! The business and elections for the WCR 2008 Board occurred at this meeting. There was lots of last minute campaigning; fascinating to participate in. If you are interested in the content of some of these meetings, please ask. We would love to share.

This has been an exciting and full year for me. A fabulous learning experience and also an opportunity to learn from you all. The support of my Board and Committee Chairs went beyond my expectations and they helped make my year a joy and an adventure. I invite you all to get more involved and be part of the mechanics of this powerful organization. See you in January at our next Business Resource meeting on January 11th. We intend to start 2008 off with all the right information about our local economy.

Hats off to a great 2008! It has been my pleasure to be your President!

Sincerely,

Karen Calley
WCR Monterey Peninsula President, 2007
Coldwell Banker Del Monte



WCR MISSION STATEMENT:

"We are a network of successful REALTORS® empowering women to exercise their potential as entrepreneurs and industry leaders."

BUSINESS RESOURCE MEETINGS 2008

JANUARY 11 — 2008 - The Future of Your Business Roundtable Discussion with Monterey County's Business Leaders. *Panel includes Commissioner of Agriculture, County Convention Bureau Exec. Dir., M.C.A.R. President, Commandant of DLI, Monterey. 11:30 – 1:30 Hyatt Regency Monterey, 1 Golf Course Rd, Monterey*

FEBRUARY 8 — Breakfast of Champions
Invite agents that are the top 10% in sales in our area to congratulate and celebrate their achievements.

MARCH 14 — Terrence Garguilo - Making Stories
Workshop on effective communication techniques to connect with buyers and sellers

APRIL 11 — Power of Women
Meet the Influential and Active Women in our Community

MAY 9 — Green Building
Reps from City of Monterey, City of Santa Cruz, City of Carmel to discuss new incentives for "green building" in remodeling and new constructions

JUNE 13 — Affordable Housing Update
Invite Mayors from cities with new housing developments to give update

JULY 11 — Tech Update
Amy Chiorew – Matthew Ferrara Co. What you need to be Web 2.0 and Introduction to the WCR superblogger

AUGUST 8 — Diversity – The Changing Face of Monterey County. *A report from members of the community about changing demographics of our county*

SEPTEMBER 5 — Annual Fashion Show
See your friends and colleagues strut their stuff in the hippest Fall Fashion. Embassy Suites, Seaside

OCTOBER 10 — Contracts and Disclosures
"What to Avoid" How you can avoid the latest pitfalls.

NOVEMBER 14 — Installation

DECEMBER 11 — Holiday Party

**This program list is subject to change.*

2007 BOARD & COMMITTEE MEMBERS

<i>President</i> Karen Calley 831.626.2222	<i>Nomination Committee</i> Kim DiBenedetto 831.620.6154
<i>President-Elect 2007</i> Kathleen Hendricks 831.622.6223	<i>Parliamentarian & Bylaws Chair</i> Arliene Beesley 831.622.6200
<i>Secretary</i> Ann Freeman 831.622.1400	<i>Program Committee Chair</i> Christine Monteith 831.655.5050
<i>Treasurer</i> Debbie Resch 831.796.4641	<i>Publicity & Newsletter Chairs</i> Julia Segovia & Lindy Harte 831.624.1143/831.462.5700
<i>VP of Membership</i> Linda Buckhout 831.622.6200	<i>Reservations & Attendance Chairs</i> Carrie Thomas & Kimberly Stuhler 831.647.2506/831.626.2222
<i>Finance & Budget</i> Linda Dorris 831.424.0771	<i>Sponsorship Chair</i> Barbara Collins 831.601.8040
<i>Financial Audit Committee</i> Jane Durant-Jones 831.372.3151	<i>Ways & Means</i> Kathleen Hendricks 831.622.6223
<i>Historian & Photographer</i> Linda Shepard & Molly McGee 831.622.6200	<i>Battered Women's Shelter Liaison</i> Tina Carpenter 831.622.4821
<i>Hospitality</i> Julie Davis & Anita Nasuto 831.594.7283/ 831.809.1700	<i>Advisory Committee:</i> Past Presidents: Susan Clark, 2002; Arliene Beesley, 2003; Linda Dorris, 2004; Linda Shepard, 2005; Kim DiBenedetto, 2006.
<i>Membership Marketing</i> Heidi Daunt 831.622.1160	

MEMBERSHIP CORNER

Please welcome these new members to the WCR Monterey Chapter:

NATIONAL MEMBERS:

Allison Goss, *A.G.Davi Ltd.*
Annee Hayden Martin, *Keller Williams*
Jane Sotanski, *Keller Williams*
Sharon Swallow, *Keller Williams*

LOCAL AFFILIATES:

Brittany Burghall, *Washington Mutual*
Carrie Dalton, *Washington Mutual*
Tom Brick, *NUSTART Home Inspection*

A SINCERE GOOD BYE & GOOD LUCK!

I can't believe 2007 is almost history and I will be turning over my VP of Membership CROWN to Gloria Reese. (You didn't know Karen made us wear crowns at all of the board meetings, now did you?) I know Gloria will wear it proudly and do a great job.

Let me just say, being involved with Women's Council this year has been a wonderful experience for me. The Business Resource Meetings gave me relevant and very valuable information. Getting to know this great group of Realtors and Affiliates has been fantastic. And working with the women on the 2007 board (Karen, Kathleen, Ann, and Debbie), what can I say... PRICELESS!

I had the good fortune of traveling with Karen, Kathleen, Ann and Inge on two different occasions and had a great time getting to know each one of them. WCR travels took me to the National Conference in Washington DC in May and to the State Conference in Las Vegas (what happens in DC AND Vegas stays there) the memories of these trips will be with me forever.

I'm going to miss being as involved as I have been this last year, however, I will be around to volunteer as much as possible.

I wish the 2008 board a fantastic year.

Sincerely,

Linda Buckhout
2007 VP Membership

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www.wcrmonterey.org

RESERVATIONS:
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RSVP via Email: wcrmpc@yahoo.com

A RESERVATION MADE IS A

NEW COMMITTEE MEMBERS 2008

PRESIDENT:
Kathleen Hendricks, *Keller Williams Realty*

PRESIDENT ELECT:
Inge Kessler, *Coldwell Banker Del Monte Realty*

SECRETARY:
Arleen Hardenstein, *Bratty and Bluhm Realty*

VP OF MEMBERSHIP:
Gloria Reese, *Coldwell Banker Del Monte Realty*

TREASURER:
Carrie Thomas, *Countrywide Home Loans*

STRATEGIC PARTNERS

WCR has been so blessed by all of the generous people that have stepped up so far this year to sponsor our meetings. Sponsoring a meeting is a wonderful way to let the Real Estate community know what you and your company have to offer!

October's business resource meeting was sponsored by Jim's Window Cleaning, Carmel Valley

November's installation was sponsored by Premiere Loan Group and Keller Williams Realty, Carmel

December's retreat sponsored by Wild Plum, Monterey

*Special thanks to Lindy Harte and Homes&Land of Monterey County for designing, printing and mailing the newsletter.
Special thanks to Julia Rogers Segovia of Wells Fargo Home Mortgage for editing the newsletter.*