



Inge Kessler  
in front of the  
Great Wall,  
China.

## Women's Council of REALTORS®

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A RESERVATION MADE IS A  
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*Each member is responsible for updating  
contact information on the website. To make  
changes, go to [www.wcr.org](http://www.wcr.org)*

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2<sup>nd</sup> Quarter, 2008

# Women's Council of REALTORS®

Monterey Peninsula Chapter  
[www.wcrmonterey.org](http://www.wcrmonterey.org)

## OUR 2008 PRESIDENT-ELECT IS GOING PLACES

### OTHER WCR EVENTS

for more detail visit: [www.wcr.org](http://www.wcr.org)  
Influential Women Summit, July 11-13, 2008, Marriott Boston  
Long Wharf, Boston, MA

## SCHEDULE OF PROGRAMS, 2008

## NOTE FROM OUR PRESIDENT

*Ain't no chance if you don't take it. – Guy Clark*

Well times they are a changing and at WCR we have the opportunity to work together, learn together and change with the times.

In May we co-hosted our first ever Green Meeting with our sister chapter in Santa Cruz. It was an informative, eye-opening and fun meeting.

In May we had the opportunity to go to Sacramento to learn more about issues that face our state, the Dept. of Real Estate, and legislative issues that will affect our business and our clients property rights.

In June we hosted a business resource meeting with two of our brightest and knowledgeable legal minds: Bill Jansen and David Hammerslough as they discussed the changing market of REO's, Short Sales and Foreclosure scams. This meeting was worth much more than the registration fee!

For July we will knock your socks off with an update on WEB 2.0 the advancement of social networking, blogging and using the internet to stay better connected. Our keynote speakers Kevin Boer and Patrick Kitano the founders of Domus Consulting Group have been interviewed by Inmann News, host the WCR blog network and are on the cutting edge of this movement. Please join us July 11<sup>th</sup>.

Get out, get educated, make a change and get involved...

Albert Einstein's definition of Insanity: *Doing the same thing over and over again and expecting different results.*

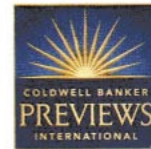
Cheers,  
Kathleen



### WCR MISSION STATEMENT:

*"We are a network of successful  
REALTORS® empowering  
women to exercise their potential  
as entrepreneurs and industry  
leaders."*

Collingwood Carpet Care (attached, PMS  
802 or 368)



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## STRATEGIC PARTNERS

Many thanks to the following sponsors, your generosity is greatly appreciated.

APRIL: Tehama Realty

MAY: Blue Adobe Mortgage,  
Coastal Homes/Homes & Land  
~~Green Team Environmental Group, Kevin Phillips~~

JUNE: Donna Bomerito – BWC Mortgage Services

## SOLID AS A ROCK

Always cheerful, always ready to say yes, full of ideas, great sense of humor. Dressed to kill, wit to kill, needs no accolades, and a worker bee. A WCR member who brings cheer to every event, a helping hand and ready spirit to every event and committee. We all wish we had ten of her! Who can this be you ask?

None other than our own Linda Buckhout, retired Membership chair but Never forgotten.

## MEMBERSHIP CORNER

Please welcome the new members to WCR Monterey Chapter:

### NATIONAL MEMBERS:

Lisa Barkalow, *Coldwell Banker*  
Jackie Pickenpugh, *Coldwell Banker*  
Vicki Sarris, *Coldwell Banker*  
Colleen Goff, *Coldwell Banker*

### LOCAL AFFILIATES:

Donna McGuire, *Monopoly Mortgage & Real Estate*  
Jennifer Filzen, *Wasson Construction*

## 2008

### BOARD & COMMITTEE MEMBERS

#### President

Kathleen Hendricks  
*kathleen@kathleenhendricks.com*

#### President-Elect 2008

Inge Kessler  
*inge@ingekessler.com*

#### Secretary

Arlene Hardenstein  
*arlene@arlenehardenstein.com*

#### Treasurer

Carrie Thomas  
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#### V.P. of Membership

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Gege Winton  
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#### Program Committee Chair

Janet Reilly  
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*ldorris@coldwellbanker.com*

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#### Reservations & Attendance Chair

Heidi Daunt  
*hdaunt@treehousemortgage.com*

#### Finance & Budget Chair

Kim DiBenedetto  
*kdibenedetto@apr.com*

#### Financial Audit Committee

Jane Durant-Jones  
*jane@coastalmortgagecenter.com*

#### Nomination Committee

Karen Calley  
*karen\_calley@redshift.com*

#### Battered Women's Shelter Liaison

Tina Carpenter  
*tina.carpenter@sothebysrealty.com*

#### Publicity Chair

Linda Buckhout  
*linda@lindabuckhout.com*

#### Advisory Committee: (Past Presidents)

Susan Clark 2002,  
Arlene Beesley 2003,  
Linda Dorris 2004,  
Linda Shepard 2005,  
Kim DiBenedetto 2006,  
Karen Calley 2007

## SUMMARY OF EVENTS

To view photos of Business Resource meetings go to ..... [www.WCRmonterey.org](http://www.WCRmonterey.org)

### SACRAMENTO JUNE 1-3 - WCR STATE CHAPTER MEETINGS

Kathleen Hendricks and Inge Kessler attended the WCR State Chapter meetings in Sacramento, CA in June. Upon arrival WCR State President Jerri Jorgensen hosted a meet and greet at a local condominium development in downtown Sacramento. Many state chapter officers and members visited and exchanged business cards as well as referrals. One member obtained a 2M referral for an investor in San Diego (guess she was glad she attended!) Kathleen and Inge exchanged cards and visited with Margo Willis, WCR 2008 National Financial Secretary. The general session meetings included market updates from DRE Commissioner Jeff Davi, speaking tips from Maxine Jennings and the keynote speaker George Flemming on how to break through and play BIG vs. Small. One of the highlights was

a presentation from the East Bay Association of Realtors - Government Affairs Director, Dave Stark as he shared the importance of Realtors being involved in local, state and national politics. It was an inspired week of information and networking!



*Inge Kessler, Margo Wheeler Willis and Kathleen Hendricks at the President's reception*

### NEW MEMBER ORIENTATION, JUNE 2008

We had a very lovely evening at Kathleen's Hendricks office. Three new members were in attendance, Antone Duncan, Jennifer Filzen and Colleen Goff. The food was great, including the biggest long stem strawberries ever seen, dipped in chocolate. Everyone agreed that the smaller group and

intimate setting allowed us to interact comfortably. A few smaller group meetings will be scheduled for this year. Several other new members, who were unable to attend, said they hope to attend an orientation in the future. -Gloria



*Jennifer Filzen, Karen Calley, Antone Duncan*



*Gloria Reese, Colleen Goff*



*Karen Calley, Antone Duncan, Tina Adams, Kathleen Hendricks*

### WCR MIDYEAR MEETING, MAY 15-18, WASHINGTON D.C.

Inge goes to Washington... It was a thrill for me to stand in front of the White House, to see the Lincoln Memorial, the Washington Monument, and the other awe-inspiring sights of Washington. But all that was in my spare time.

My main activity was connecting with the very impressive professional women who make up our organization from all parts of our country. Our meetings were very exciting, especially with exchanges of views on the current issues of raising dues and changing the governing board of WCR. After heated and exciting debates on both issues, it was decided to shelve both issues for the time being to give the attendees time to report and consult with their home memberships.

I am a committee member of the welcoming group for new members: "FTAs" (First Time Attendees). In our "break out" session I suggested refraining from using abbreviations, but using the whole title instead to avoid confusion. In fact, we found that several of the First Times Attendees missed the President's Reception because of this confusion -- they did not realize they were invited, a mistake which we hope to avoid

in the future. Aside from this one error, everyone did their share to make the First Time Attendees welcome, and they participated in many of the activities. We received notes from several of them expressing how welcome they felt.

All in all, it was a most moving experience to observe grassroots democracy in action and to meet so many capable professional women. We are lucky to have such an impressive organization.

Inge Kessler,  
President-Elect 2008

