

Women's Council of REALTORS®

Monterey Peninsula Chapter



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SCHEDULE OF PROGRAMS, 2007

APRIL 12 – “It is Not How Much You Make but How Much Money You Keep.” Kathy Courtney will discuss how to manage your finances to build long-term financial security.

MAY 11 – “Face-to-Face with Top Producers.” Top Selling Realtors from the Bay Area have been invited to discuss their tips and systems.

JUNE 14 – “Power of Women – Meet the Influential and Active Women in Our Community.”

JULY 20 – “How to Meet our Future – New Business Models for Real Estate on the Internet.” Marc Davison, Onboard, LLC.

AUGUST 10 – “Women Who Launch.” A speed networking event.

SEPTEMBER 6 – “5th Annual Fashion Show”

OCTOBER 12 – “Who are the next Buyers in Monterey County and how do we Represent them Effectively?”

NOVEMBER 9 – Installation

DECEMBER – Holiday Party

WCR MISSION STATEMENT:

“We are a network of successful REALTORS® empowering women to exercise their potential as entrepreneurs and industry leaders.”

NOTE FROM OUR PRESIDENT, KAREN CALLEY

Dear Members,

March is already upon us and the 2007 Board of the Women’s Council is in full gear and excited about how this year is coming together. All the work coordinating the committee teams, developing the programs and learning the ropes of this new job is finally showing some tangible results.

We have had three well attended business resource meetings in some new locations with dynamic informed speakers. We are attending these meeting to not only network with our colleagues, but to learn about our industry. The programs have done just that. The attendance at these events has been fabulous and given the fury of our lives it is a great opportunity to see old and make some new friends.

In January, the state meetings for WCR were held here, at the Portola Plaza. All the officers and many of the local chapter presidents from all around California were here and it was very edifying to talk with Realtors about the markets in other regions and how they were dealing with changes in business. May I urge you to calendar the opportunity to attend one of these state meetings in the future. The next one is in Sacramento and there will be a few scholarships available. Please call to learn more!

We will be updating you soon about the “Wealth Building Seminar” being held July 13-15 at the Newport Beach Hotel & Spa in Newport Beach, CA. Women’s Council’s goal is to give us an opportunity to meet others and learn about keeping our hard earned money.

Many Thanks to our Platinum Sponsors, Deborah Resch, of Wells Fargo Home Loan, and Heidi Daunt, of Treehouse Mortgage, for your generous support to help defray our many expenses. We try to keep our lunch meetings affordable so any and all sponsorships are hugely appreciated. Please contact Barbara Collins for your opportunity to help sponsor an upcoming event.

Many more great events ahead of us, and if you are interested in joining any of the committees we value and would love your participation. So, good luck in your business and I look forward to seeing you at the next meeting!

Sincerely,

Karen Calley
WCR Monterey Peninsula President, 2007
Coldwell Banker Del Monte



STRATEGIC PARTNERS

WCR has been so blessed by all of the generous people that have stepped up so far this year to sponsor our meetings. Sponsoring a meeting is a wonderful way to let the Real Estate community know what you and your company have to offer!

A big thank you to our sponsors for January, February & March, especially our Platinum Sponsors!

JANUARY Wells Fargo Home Mortgage, Salinas (Debbie Resch) – *Platinum Sponsor.*
FEBRUARY Chicago Title, Salinas (Susie Untalon) – *Silver Sponsor.*
MARCH Old Republic Title, Carmel (Tina Miguel) – *Silver Sponsor.*

SOLID AS A ROCK

This quarter we are starting a new article in the newsletter to give special thanks to a member who has gone above and beyond the call of duty for our chapter. We appreciate all that each and every member does to make this a successful chapter and want to acknowledge it to all the members, because some of the volunteer opportunities may not be as obvious to everyone as others.

This quarter we would like to give a whole hearted thanks to Julia Segovia of Stone Castle Land and Home Financial. She has been organizing the information, layout and processing of the newsletter for the last year. It was a great revival of the newsletter, as we had not printed one in a couple years. She has worked through design and layout problems to accommodate the various ranges of information we supply to her along with computer glitches and more. Not to mention having to chase down the information that is not always supplied in a timely manner! She offers a helping hand at almost every event, is on time, and just plain old cheerful! Julia has been steadfast and dependable in every way and we appreciate everything she has done. Thank you Julia!

Sincerely,
The 2007 Board of Directors

2007

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Advisory Committee:

Past Presidents:
Susan Clark, 2002;
Arliene Beesley, 2003;
Linda Dorris, 2004;
Linda Shepard, 2005;
Kim DiBenedetto, 2006.

MEMBERSHIP CORNER

Please welcome these new members to the WCR Monterey Chapter:

NATIONAL MEMBERS:

Tina Carpenter, Deanne Miller, Pat McKittrick, Debby Beck, Joe Smith

LOCAL AFFILIATES:

Christina Herzig Fernandez, Jeannie Fromm, Barbara Collins

RENEW! RENEW! RENEW!

For those of you that have not renewed your membership yet, please do so by the end of March. If you don't know how much to pay or where to pay it, please contact Linda Buckhout at (831) 760-6083 or by email at: Linda@lindabuckhout.com for more information.

The New Roster will be printed soon; I'm sure you want your contact information printed correctly in the roster. To make this happen, corrections need to be received before the end of March. It's very easy to do... go to www.wcr.org and click on the "Membership" tab, make your necessary changes and save. Voila!

WCR MEMBERS ENJOYING OUR HOLIDAY PARTY

We have so much fun and networking opportunities at our events. Join us and see what opportunities you've been missing out on.



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RESERVATIONS:

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HOSPITALITY: Contact Julie Davis at 594-7283 or Anita Nasuto at 809-1700

PUBLICITY: Contact Julia Segovia at 622-9453

BUDGET: Contact Linda Dorris at 424-0771

MEMBERSHIP MARKETING: Contact Heidi Daunt at 622-1160

Special thanks to Lindy Harte and Homes and Land of Monterey County for designing, printing and mailing the newsletter. *Special thanks* to Julia Segovia of Stone Castle Land & Home Financial for editing the newsletter.